

2024



HORTICULTURAL RESEARCH LABRATORIES

SELEKTIV is a horticultural research company, founded in 2020

Our focus is on production of Rooting Hormone and micro and special Fertilizers for all kind of Plants.

SELEKTIV Team works on many projects to produce special Products purpose better process technology for growing better Plants.

SELEKTIV is active in many countries in Europe, middle east and regularly monitors the results to make better products.

Our products are 100% sustainable.



ROOTING HORMONE

Grows Bigger,
More Beautiful Plants



Suitable for plants with soft stems

African violet, Aglaonema, Chrysanthemum, Epipremnum aureum, Euphorbia grantii, Fuchsia, Ipomoea, Pelargonium, Peperomia, Plectranthus, Pilea cadierei, Tradescantia fluminensis, Impatiens, Hedera canariensis, Tradescantia Nanouk and ...



Suitable for plants with semi hard stems

Aechmea, Begonia, Caryophyllaceae, Croton, Dumb cane, Ficus, Fuchsia, Hypericum, Kalanchoe, Nematanthus, Orchidaceae, Osteospermum, Rosemary, Sansevieria, Zamiodulcas and ...



Suitable for plants with hard stems

Bougainvillea, Cactus, Campsis, Cryptanthus, Dracaena, Euphorbia millii, Ficus Triangle, Ficus benamina, Hollyhocks, Ligustrum texanum, Lonicera caprifolium, Passiflora caerulea, Pedilanthus, Rosa, Rosa chinensis and ...

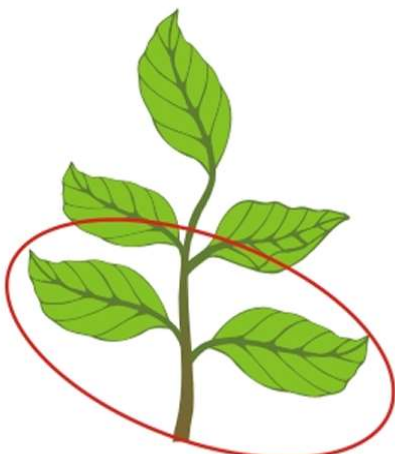


AGING TREATMENT HORMONE

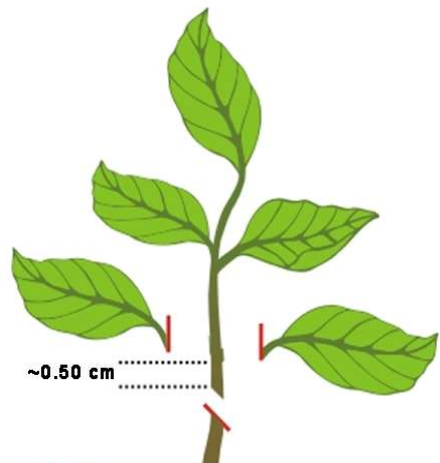
for **ANTHURIUM** aging treatment and propagation



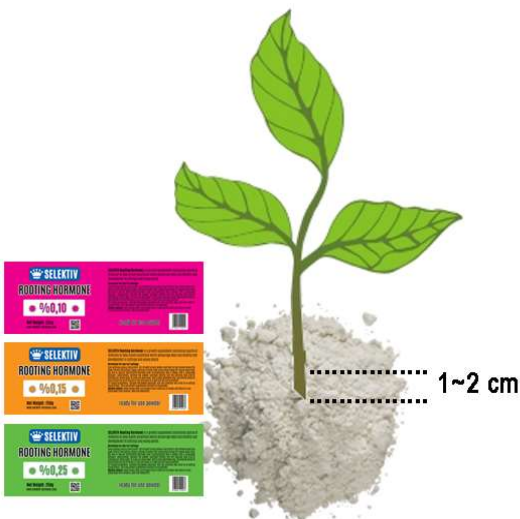
 **SELEKTIV**



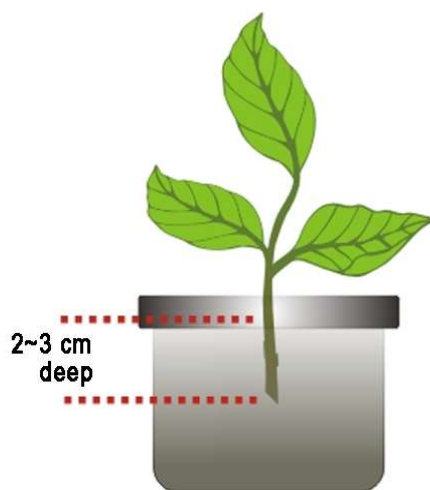
1 Cutting ideally needs spare leaves at the base that can be removed later



2 Where to cut



3 Insert the base of the cutting into one of the Selektiv Powders



4 Insert base of the cutting snugly into soil

NUTRIENTS

**Grows Bigger,
More Beautiful Plants**

SELEKTIV fertilizer brands produced based on experience and intensive researching global chemical raw materials supply constitute the core of SELEKTIV quality. Formulated with the principle of sustainability in agriculture, advanced technology water-soluble NPK, trace element, liquid and bio-fertilizers are the right choices to achieve the best crop yield and all the benefits of sustainable agriculture. SELEKTIV is growing every day and renewing itself constantly to make its happened.

SELEKTIV
ALVA
SUPER CHARGE FERTILIZER
Comprehensive Supplement for PLANTS
POWDER

SELEKTIV
LANDA
Grows Bigger,
More Beautiful Plants
ANTI STRESS FERTILIZER

LANDA is an Anti Stress Fertilizer. Due to the positive effects of the combined use of Zinc and boron elements in bud growth and flowering, foliar application is very important in the bud swelling stage and before flowering. This fertilizer can increase flowering, increasing the quantity of products is one of the benefits of using this combination at the right time in winter and in severe cold, emergency situations if the greenhouse heating system causes stress to the plants. This fertilizer is used to prepare plants in case of emergencies.

Guaranteed Analysis	
N	14.2
P	14.6
K	14.45

SELEKTIV
TNT
Grows Bigger,
More Beautiful Plants
SUPER MICRO PLUS FERTILIZER

TNT PLUS is a specially formulated, proprietary fertilizer that combines the benefits of nitrogen and potassium with vital micronutrients manganese, zinc, boron and more.

Guaranteed Analysis	
N	14.4
P	14.1
K	14.4
Mg	142.5
Mn	14.1
Cu	142.7
Zn	142.6
B	142.8

Store in an airtight container after opening in a cool dry place
Keep out of children & pets

SELEKTIV
HUMIC
acid
POWDER

SELEKTIV
POWDER
Rootika
ROOT GROWING FERTILIZER

SELEKTIV
M.B.87
LIQUID
SPECIAL FERTILIZER FOR
WHEAT & BARLEY

SELEKTIV
K-37
Grows Bigger,
More Beautiful Plants
POTASSIUM FERTILIZER

Balanced nutrient formula for healthy plant development and the formation of aromatic fruits.
100% natural ingredients suitable for organic farming.
Acts immediately, strengthens resistance and promotes root growth.

Guaranteed Analysis	
N	14.4
K	142.7
P	14.2

Store in an airtight container after opening in a cool dry place
Keep out of children & pets

SELEKTIV
NAMINO
LIQUID
Grows Bigger,
More Beautiful Plants
GROWTH MICRO FERTILIZER

SELEKTIV NAMINO is a new plant nutritional supplement, with features of high solubility, high efficiency and quick effect. The combined formula of nitrogen in the form of nitrate with humic acid causes rapid growth and overhaul of the plants.

Store in an airtight container after opening in a cool dry place
Keep out of children & pets

1 Liter

SELEKTIV
Fe
Grows Bigger,
More Beautiful Plants
%10 CHELATED IRON FERTILIZER

SELEKTIV CHELATED Fe is a new plant nutritional supplement, with features of high solubility, high efficiency, quick effect, and wide suitability, etc. It can be rapidly absorbed by crop from Fe²⁺ to Fe³⁺ in the agricultural fertilizer production, as one of efficient iron chelated statement. It can be widely used as a foliar fertilizer, microelement fertilizer, organic fertilizer, compound fertilizer, or used as a fertilizer additive to foliar application, drip irrigation, base fertilizer, top dressing, and can be used as soilless cultivation.

Guaranteed Analysis	
N	14.2
P	14.2
Mg	142.8
Fe	14.10
Cu	142.7

Store in an airtight container after opening in a cool dry place
Keep out of children & pets

NUTRIENTS

**Grows Bigger,
More Beautiful Plants**

SELEKTIV

NF-144

CUT FLOWERS CARE

comprehensive supplement to extend the life of cut flowers after picking

POWDER
1.000g

SPECIALLY FOR GREENHOUSES

SELEKTIV

CHRYS 7

**Grows Bigger,
More Beautiful Plants** **1**

CHRYSANTHEMEN FERTILIZER
up to seven weeks

SELEKTIV CHRYS 7 is a new nutritional supplement just for Chrysanthemen, with features of high solubility, high efficiency and quick effect. Selektiv developed two fertilizers specially for Chrysanthemen, first one up to seven weeks and second one from seven weeks. Using these fertilizers cause: Multiple buds, better stem development, higher plant height and vigorous plants. Keep out of children's & pets.

SELEKTIV

CHRYS 7

**Grows Bigger,
More Beautiful Plants** **2**

CHRYSANTHEMEN FERTILIZER
from the seventh week

SELEKTIV CHRYS 7 is a new nutritional supplement just for Chrysanthemen, with features of high solubility, high efficiency and quick effect. Selektiv developed two fertilizers specially for Chrysanthemen, first one up to seven weeks and second one from seven weeks. Using these fertilizers cause: Multiple buds, better stem development, higher plant height and vigorous plants. Keep out of children's & pets.

SELEKTIV

Fe

fortifite!

%10 CHELATED IRON FERTILIZER

SELEKTIV

P30

LIQUID

**Grows Bigger,
More Beautiful Plants**

%30 PHOSPHORUS FERTILIZER

SELEKTIV P30 is a new plant nutritional supplement, with features of high solubility, high efficiency and quick effect. Phosphorus is an essential nutrient, required for plant growth. It helps in root development, plant maturation, and seed development. Store in an airtight container after opening in a cool dry place. Keep out of children's & pets.

SELEKTIV

Ca

LIQUID

**Grows Bigger,
More Beautiful Plants**

CHELATED CALCIUM FERTILIZER

SELEKTIV Chelated Ca is a new plant nutritional supplement, with features of high solubility, high efficiency and quick effect. Calcium fertilizer treatment alone or in combination with potassium significantly increased Ca concentration in the fruit mesocarp, while potassium fertilization alone reduced the Ca concentration in the fruit mesocarp. Store in an airtight container after opening in a cool dry place. Keep out of children's & pets.

SELEKTIV

Mg

EDTA CHELATED Mg - %11

SELEKTIV

Mn

**Grows Bigger,
More Beautiful Plants**

CHELATED MANGAN FERTILIZER

SELEKTIV Chelated Mn is a new plant nutritional supplement, with features of high solubility, high efficiency and quick effect. Manganese chelate for the prevention and rapid correction of manganese deficiency via the leaf in all crops. Store in an airtight container after opening in a cool dry place. Keep out of children's & pets.

SELEKTIV

Zn

EDTA CHELATED Zn - %15

NUTRIENTS

Grows Bigger,
More Beautiful Plants




SELEKTIV
CU
EDTA CHELATED COPPER - %14



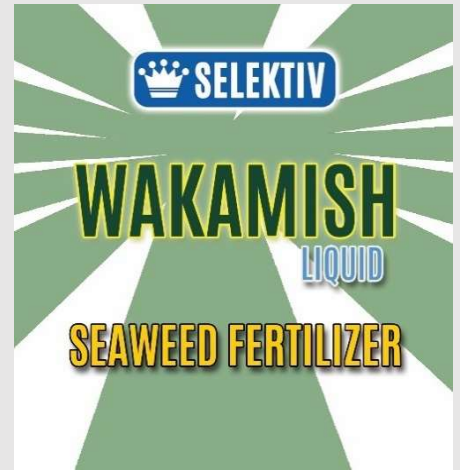
SELEKTIV
Bor
Boron micronutrient



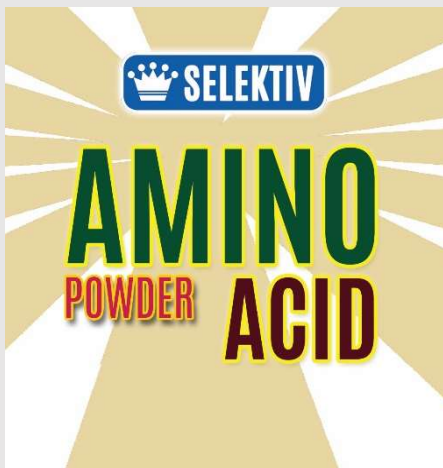
SELEKTIV
EDDHSA
Fe
%6 EDDHSA IRON FERTILIZER



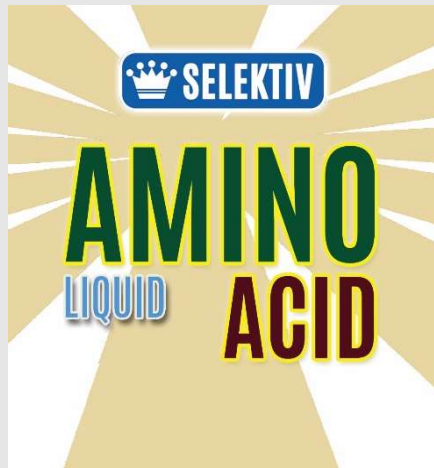
SELEKTIV
WAKAMISH
POWDER
SEAWEED FERTILIZER



SELEKTIV
WAKAMISH
LIQUID
SEAWEED FERTILIZER



SELEKTIV
AMINO
POWDER ACID

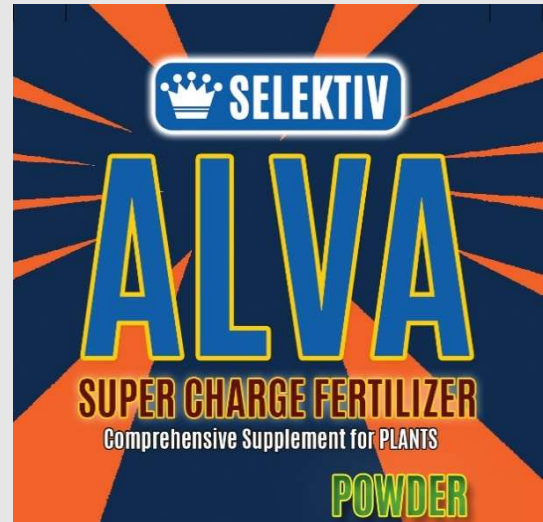


SELEKTIV
AMINO
LIQUID ACID

NUTRIENTS

**Grows Bigger,
More Beautiful Plants**

- / Stimulator of plant growth
- / Increasing the absorption power of elements
- / Improve product quality
- / Increase in productivity
- / Increase the number of flowers



Alva contains macro and micro elements in the form of chelate, humic acid and seaweed.

Ingredients: nitrogen, potassium, phosphorus, iron, humic acid, seaweed (with special formulation), amino acid, molybdenum, manganese, copper, zinc, boron, etc.

Alva fertilizer is a very useful fertilizer for all flowering plants, which increases the number of flowers.

In addition to increasing the number of flowers, the simultaneous use of Alva with Landa fertilizer and TNT fertilizer also increases the height and size of flowers in cut plants.

- / including micro and macro elements
- / 14 elements
- / Maximum absorption
- / acceleration of plant growth
- / branch increase
- / Leaf increase
- / Resistance to pests
- / Restoration of damaged plants



TNT is a fertilizer with a special formulation that includes micro and macro elements.

TNT formulation has been made according to the benefits of nitrogen and potassium for plants and their special combination with vital micronutrients such as manganese, zinc and boron.

TNT causes the maximum and fast absorption of nutrients by the plant and causes the growth and increase of the plant's branches and leaves.

According to the special formula of TNT, which contains 14 elements necessary for the growth and cultivation of plants, it solves any lack of elements in the plant.

TNT in damaged plants causes their rapid recovery.

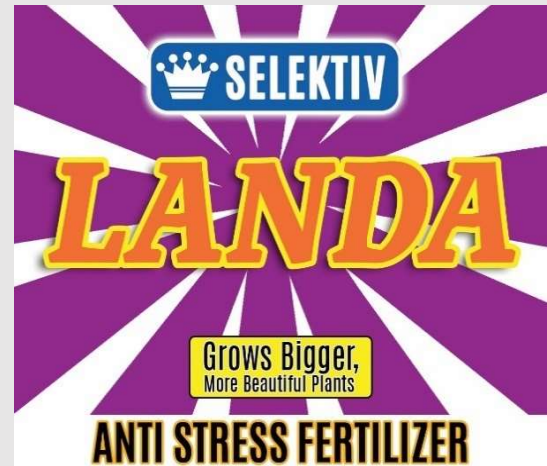
The use of TNT in cut flowers provides the basis for the production of new buds. When the growth of the plant stops, by using TNT as a foliar spray, the plant starts to grow and move again.

The use of TNT for trees makes the branches thicker and the lateral branches increase.

NUTRIENTS

**Grows Bigger,
More Beautiful Plants**

- / Increases the number of flowers
- / anti-stress
- / strengthening the defense system in the root
- / It prevents the falling of flowers, buds and blossoms
- / Accelerates flower germination
- / Increased resistance to cold and pests



Landa is an anti-stress fertilizer with a special formula, and due to the positive effects of the combined use of zinc and boron elements in the growth and flowering of buds, foliar spraying is very important in the stage of bud formation and before flowering. Landa can increase flowering. Increasing the number of plants and improving their quality is one of the advantages of using Landa at the right time.

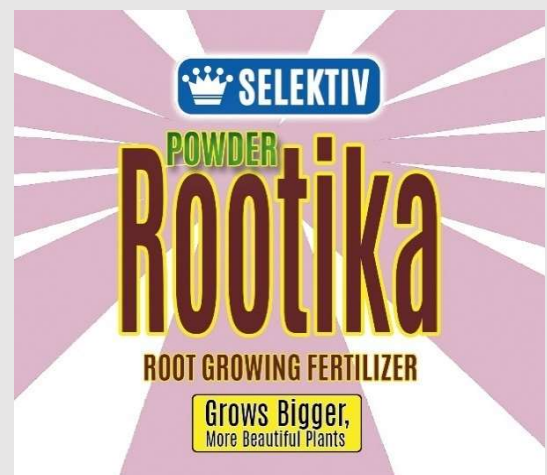
In winter and in extreme cold, the emergency shutdown of the greenhouse heating system causes stress to the plants. Landa is used to prepare plants in case of emergency.

Landa in citrus and fruit trees causes stability and stability of blossoms. If it is used before and during flowering, it increases the number of flowers and their stability, and prevents the falling of the number of flowers that may fall due to the cold.

In the floriculture industry, Landa increases the number of buds and naturally increases the number of flowers.

Landa makes plants and trees resistant to cold shocks.

- / Increase root growth
- / Enhancement of flowers and fruits
- / Increasing product quality indicators



Rootika has a special formula that helps to increase root growth and strengthen the plant's rooting system.

The compounds in Rootika fertilizer help plants to be more resistant to biological stresses such as cold, heat, drought and salinity.

In houseplants such as **Sansevieria**, **Zamiifolia**, **Aglonema** and **Lilium** (cut branch), it helps to increase the number of shoots. It increases the number of flowers and its quality in cut flowers.

In tuberous plants, Rootika causes an increase in growth and this increase is used in a way that causes rapid growth and explosive volume!

After that, **K-37** is used, which causes rapid growth and gives volume to flowers and plants.

NUTRIENTS

**Grows Bigger,
More Beautiful Plants**

- / Reduction of root **nematode** damage
- / Fungi Killer
- / Toxin
- / Pesticide
- / Insecticide
- / pH Regulator
- / Soil Salinity Regulator
- / Compatibility with the environment,
human and animal health



M.B.87 is a very special Fertilizer.

Selektiv has used this fertilizer in the fields of wheat and barley at the beginning and significant results have been obtained from its use. M.B.87 has an remarkably high ability to control soil salinity and can bring salty soils to a suitable standard for growing plants.

In greenhouses and in the floriculture industry, its use has an effective role in controlling pests, insects and especially nematodes. In addition to being very useful for current season, it also prepares the soil for next season.

By using M.B.87, you don't need to plow the ground anymore deeply! It is only necessary to plow the ground to the extent of planting. This saves a lot of labor costs and reduces the depreciation of agricultural machinery.

- / strengthening the root defense system
- / Formation of narrow roots around the main roots
- / 100% natural fertilizer. non-toxic
- / Increasing organic matter in the soil
- / Covers the lack of oxygen in the soil
- / Increases plant resistance against diseases
- / Increase productivity
- / Creating balance in acidic soils
- / Increased absorption of elements



Humic acid fertilizer is a dark colored organic substance with antioxidant properties that is produced from plant and animal waste with special compounds.

This substance is considered one of the basic components of soil and improves soil porosity, increases ventilation and aeration, increases permeability and increases water holding capacity in soil.

NUTRIENTS

**Grows Bigger,
More Beautiful Plants**

- / Photosynthesis
- / Nitrogen fixation
- / Transportation of plant starch and sugar
- / Increasing plant tolerance against diseases
- / Maintaining water balance
- / Activation of more than 80 cellular enzymes

Fruit and citrus trees:

- / Sweetness and greediness of tree and jalizi fruits
- / Weight gain in fruits
- / Strengthening trees against cold and freezing
- / Resistance against leaf burn
- / Thickening of the stems against cold penetration

Tropical plants, Cut flowers and Pot plants:

- / Growth and height of indoor plants and cut branches
- / The rise of plants such as Sensoria and Zamofilia after emerging from the soil
- / Enlarging the buds of cut flowers
- / Flowering of potted flowers
- / Beautiful coloring of cut flowers
- / prevent the penetration of fungal diseases
- / prevent wilting of leaves and stems

CUT FLOWERS CARE

- / Increased shelf life from 7 to 14 days
- / Prevents stem rot
- / It prevents the water in the flower container from smelling
- / It keeps the cut flower's vessels open



NUTRIENTS

**Grows Bigger,
More Beautiful Plants**

POWDER

GREENHOUSE 	
Irrigation - SOIL 	500gr-1000gr for 10.000 m ²
Spraying - Foliage 	250gr-500gr mix in 1.000 Liters Water



Agricultural Fields 	
Irrigation - SOIL 	500gr - 1000gr for 10.000 m ² (1 Hectare)
Spraying - Foliage 	250gr - 500gr mix in 1.000 Liters Water

Fruit Trees 	
Irrigation - SOIL 	500gr-1000gr for 10.000 m ² (1 Hectare)
Spraying - Foliage 	500gr mix in 1.000 Liters Water

LIQUID

GREENHOUSE 	
Irrigation - SOIL 	2 Liters for 10.000 m ²
Spraying - Foliage 	0.5 Liter for 1000 m ²

Agricultural Fields 	
Irrigation - SOIL 	2-3 Liters for 10.000 m ² (1 Hectare)

Fruit Trees 	
Irrigation - SOIL 	2 Liters for 10.000 m ² (1 Hectare)
Spraying - Foliage 	0.5 Liter mix in 1.000 Liters Water

AMINO ACID

- / Promote photosynthesis
- / Improve the quality of crops
- / Improve resistance to adversity
- / Promote root growth



SELEKTIV Amino Acid is a new plant nutritional supplement, with features of high solubility, high efficiency and quick effect. Amino acid fertilizers are obtained with high enantiomeric purity in their L- α -amino biologically active form, by enzymatic protein hydrolysis.

Amino acids are readily absorbed, transported, and utilized as a source of nitrogen and carbon for plants.



POWDER
LIQUID

POWDER

GREENHOUSE 	
Irrigation - SOIL 	500gr for 10.000 m ²
Spraying - Foliage 	300gr mix in 1.000 Liters Water

Agricultural Fields 	
Irrigation - SOIL 	500gr - 1000gr for 10.000 m ² (1 Hectare)
Spraying - Foliage 	300gr - 500gr mix in 1.000 Liters Water

Fruit Trees 	
Irrigation - SOIL 	1000gr for 10.000 m ² (1 Hectare)
Spraying - Foliage 	500gr mix in 1.000 Liters Water

LIQUID

GREENHOUSE 	
Irrigation - SOIL 	4 Liters for 1000 m ²
Spraying - Foliage 	3 Liters mix in 1000 Liters Water

Agricultural Fields 	
Irrigation - SOIL 	12 Liters for 10.000 m ² (1 Hectare)
Spraying - Foliage 	3 Liters mix in 1000 Liters Water

Fruit Trees 	
Irrigation - SOIL 	12 Liters for 10.000 m ² (1 Hectare)
Spraying - Foliage 	3 Liters mix in 1000 Liters Water

WAKAMISH

- / Rich in trace elements
- / **VEGETABLES:** Improve the quality of Vegetables
Leafy greens, Root vegetables and Cruciferous vegetables
- / **FLOWERS:** promote vibrant blooms and robust growth
- / **BULBS:** Improved flowering and bulb health

SELEKTIV WAKAMISH Seaweed Fertilizer is a new plant nutritional supplement with features of high solubility, high efficiency and quick effect.

Because seaweed is rich in micro and macronutrients humic acids and phytohormones, it enhances soil fertility. In addition, seaweed, derived fertilizers contain polysaccharides, proteins and fatty acids which improve the moisture and nutrient retention of soil contributing to improved crop growth.



POWDER
LIQUID

10+52+10+TE ROOTIKA



HIGH QUALITY WATER SOLUBLE

10 % N Total Nitrogen

1.5% N Nitrate nitrogen
8.5 % N Ammonium nitrogen

52 % P₂O₅ Available Phosphorus

10 % K₂O Soluble Potassium

0.5 % Amino Acid

Fe EDDHSA%1
Zn-EDTA%0,06
Cu-EDTA.%0,0085
Mn-EDTA%0,03
B%0,0085
Mo %0,004
Seaweed.....%0,5
Amino Acid..%0,5

15KG

GREENHOUSE 

Drip Irrigation - SOIL 

1~ 3KG mix in 1.000 Liters Water

Agricultural Fields 

Drip Irrigation - SOIL 

5KG-10KG mix in 1.000 Liters Water
for 10.000 m² (1 Hectare)

20+20+20+TE TINIT



HIGH QUALITY WATER SOLUBLE

20 % N Total Nitrogen

6% N Nitrate nitrogen
4 % N Ammonium nitrogen
10 % N Urea nitrogen

20 % P₂O₅ Available Phosphorus

20 % K₂O Soluble Potassium

Fe EDDHSA%1
Zn-EDTA%0,6
Cu-EDTA.%0,0085
Mn-EDTA%0,03
B%0,0085
Mo %0,004
Seaweed.....%0,5
Amino Acid..%0,5

15KG

GREENHOUSE 

Drip Irrigation - SOIL 

1KG~ 3KG mix in 1.000 Liters Water

Spraying - Foliage 

100gr~ 200gr mix in 100 Liters Water

Agricultural Fields 

Drip Irrigation - SOIL 

5KG-10KG mix in 1.000 Liters Water
for 10.000 m² (1 Hectare)

12+12+36+TE K-37



**HIGH QUALITY
WATER SOLUBLE**

12 % N Total Nitrogen
 8.5% N Nitrate nitrogen
 3.5 % N Ammonium nitrogen

12 % P₂O₅ Available Phosphorus

36 % K₂O Soluble Potassium

0.5 % Amino Acid

Fe EDDHSA%1
 Zn-EDTA%0,06
 Cu-EDTA%0,0085
 Mn-EDTA%0,03
 B%0,0085
 Mo%0,004
 Seaweed%0,5
 Amino Acid ..%0,5

15KG

GREENHOUSE 		
Drip Irrigation - SOIL 	1KG~ 3KG mix in 1.000 Liters Water	
Spraying - Foliage 	100gr~ 200gr mix in 100 Liters Water	
Agricultural Fields 		
Drip Irrigation - SOIL 	5KG-10KG mix in 1.000 Liters Water for 10.000 m ² (1 Hectare)	

15+5+30+TE FORTIFITE



**HIGH QUALITY
WATER SOLUBLE**

15 % N Total Nitrogen
 11.5% N Nitrate nitrogen
 3.5 % N Ammonium nitrogen

5 % P₂O₅ Available Phosphorus

30 % K₂O Soluble Potassium

0.5 % Amino Acid

Fe EDDHSA%1
 Zn-EDTA%0,06
 Cu-EDTA%0,0085
 Mn-EDTA%0,03
 B%0,0085
 Mo%0,004
 Seaweed%0,5
 Amino Acid ..%0,5

15KG

GREENHOUSE 		
Drip Irrigation - SOIL 	1KG~ 3KG mix in 1.000 Liters Water	
Spraying - Foliage 	100gr~ 200gr mix in 100 Liters Water	
Agricultural Fields 		
Drip Irrigation - SOIL 	5KG-10KG mix in 1.000 Liters Water for 10.000 m ² (1 Hectare)	

30+15+15+TE NAMINO



HIGH QUALITY WATER SOLUBLE

30 % N Total Nitrogen

28.5% N Urea nitrogen
1.5 % N Nitrate nitrogen

15 % P₂O₅ Available Phosphorus

15 % K₂O Soluble Potassium

0.5 % Amino Acid

Fe EDDHSA%1
Zn-EDTA.....%0,06
Cu-EDTA.%0,0085
Mn-EDTA.....%0,03
B%0,0085
Mo %0,004
Seaweed.....%0,5
Amino Acid..%0,5

15KG

GREENHOUSE 		
Drip Irrigation - SOIL 		1KG - 3KG mix in 1.000 Liters Water
Spraying - Foliage 		100gr - 200gr mix in 100 Liters Water
Agricultural Fields 		
Drip Irrigation - SOIL 		5KG-10KG mix in 1.000 Liters Water for 10.000 m² (1 Hectare)

Monopotassium Phosphate MKP

KH2PO4



HIGH QUALITY %100 WATER SOLUBLE

52 % Phosphorus Pentoxide
P₂O₅ Water Soluble

34 % Potassium Oxide
K₂O Water Soluble

Monopotassium phosphate is a soluble salt of potassium and the dihydrogen phosphate ion. It is a source of phosphorus and potassium as well as a buffering agent. It can be used in fertilizer mixtures to reduce escape of ammonia by keeping pH low. It is recommended for preventive and corrective fertilization of all crops.

15KG

POTASSIUM Nitrate NOP

**HIGH QUALITY
%100 WATER SOLUBLE**

13 % N Total Nitrogen
13% N Nitrate nitrogen

**52 % Potassium water soluble
(K₂O)**

SELEKTIV Potassium Nitrate is a sufficient essential supply of potassium for plant health. Plants need potassium to build healthy tissue and to be able to absorb sufficient water.

It contains plant macronutrients, potassium and nitrate nitrogen. Plants absorb the nutrients rapidly and efficiently in a balanced manner. It increases yields and improves quality in vegetables field crops fruit trees and flowers.

SELEKTIV Potassium Nitrate is a unique source of potassium by its nutritional value, fertilization efficiency, application considerations and environmental impact.

It is recommended for preventive and corrective fertilization of all crops.



Magnesium Nitrate

**HIGH QUALITY
%100 WATER SOLUBLE**

10 % N Total Nitrogen
10% N Nitrate nitrogen

**15.4 % Magnesium Oxide
(MgO)**

SELEKTIV Magnesium Nitrate is a speciality fertilizer with high concentrations of nitrogen and calcium. The solubility of the product and its rapid and complete dissolution in water makes the nutrients quickly available to plants.

SELEKTIV Magnesium Nitrate ensures quick and effective fertilization of plants with macro and secondary nutrients. Nitrogen is the main building block of proteins, it therefore plays a crucial role in plants vegetative growth and impacts yield productivity. The form of nitrogen in this product ensures its fast uptake by plant resulting in quick deficiency correction.

Magnesium is a central component of the chlorophyll molecule as a result, it is essential for optimal photosynthesis. It also enhances the catalytic activity of many enzymes by establishing a precise geometry between the enzyme and its substrate. It is recommended for preventive and corrective fertilization of all crops.

15KG



Calcium Nitrate Ca(NO₃)₂

**HIGH QUALITY
RAPID WATER SOLUBLE**

15.5 % N Total Nitrogen
14.4% N Nitrate nitrogen
1.1 % N Ammonium nitrogen

26.5 % Soluble Calcium (CaO)

SELEKTIV Calcium Nitrate is a speciality fertilizer with high concentrations of nitrogen and calcium. The solubility of the product and its rapid and complete dissolution in water makes the nutrients quickly available to plants. It ensures quick and effective fertilization of plants with macro and secondary nutrients. Nitrogen is the main building block of proteins, it therefore plays a crucial role in plants' vegetative growth and impacts yield productivity. The form of nitrogen in this product ensures its fast uptake by plants resulting in quick deficiency correction.

Calcium is a structural component of cell walls. Its deficiency reduces the mechanical strength of plants and their resistance to pests and diseases.

SELEKTIV Calcium Nitrate enables growers to correct calcium deficiency quickly and eliminate the physiological diseases. It contributes to firmness and uniform ripening in fruits and vegetables. It also extends their storage capacity and durability during transportation. The high concentration of nutrients in this fertilizer meets the needs of even the most demanding plants.

It is recommended for preventive and corrective fertilization of all crops.



PEAT MOSS

HIGH QUALITY PROFESSIONAL SUBSTRATE

**Grows Bigger,
More Beautiful Plants**

- / Moisture Retention
- / Aeration
- / Nutrient content
- / Improved root growth
- / Sterility



Peat Moss is used as growing media, and is the most plant friendly environment available.

SELEKTIV Peat Moss can be used as raw material for growing media, for soil improvement and in some cases as growing medium for plants. SELEKTIV Peat Moss is suitable for making growing media for vegetables and ornamental plants; for nurseries, greenhouses, open field plant production. This is a widely used raw material for professional use. SELEKTIV Peat Moss is free of wood and sand, seeds, radioactivity and chemicals.

Structure	pH	EC	N	P	K
Fine	5.2 - 6.0	0.9 - 1.3	130 - 300	130 - 320	190 - 350
Medium	5.2 - 6.0	0.9 - 1.3	130 - 300	130 - 320	190 - 350



SELEKTIV

GRAFTING BALL



GRAFTING BALL

Grows Bigger,
More Beautiful Plants



Environmentally Friendly Materials



Super High Quality



Easy to Assemble & Disassemble



Save Time



Exact Genetic Duplication!



BALL SIZE **A1**

Diameter: 120mm

Branch Size: 12-31mm

High Pressure

For: **Anthurium**



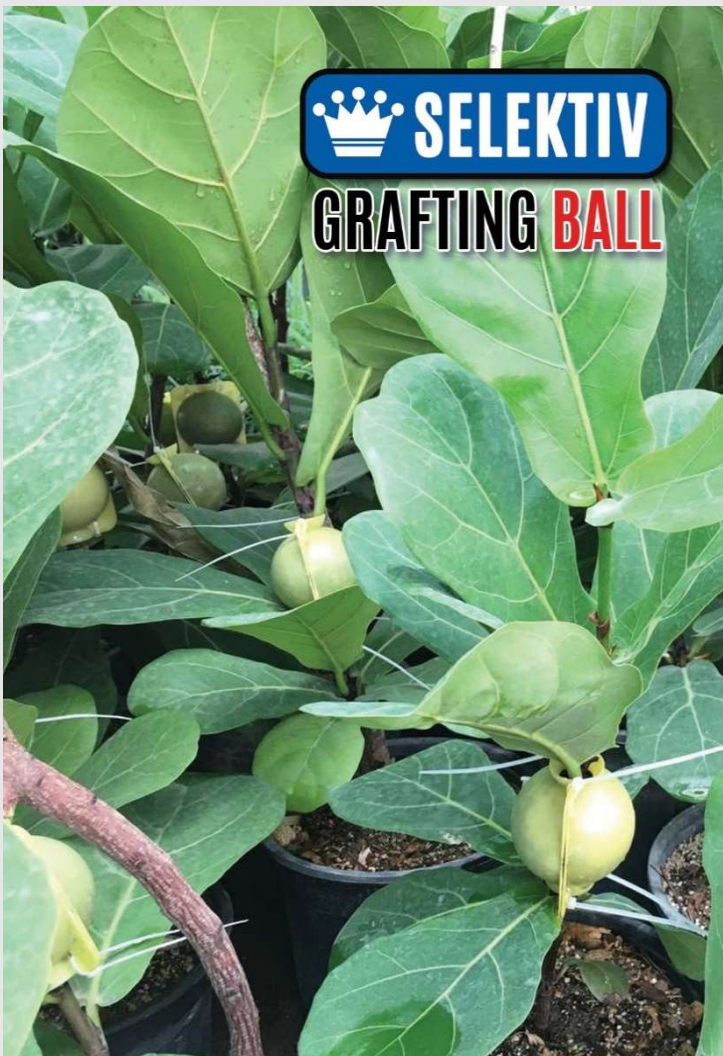
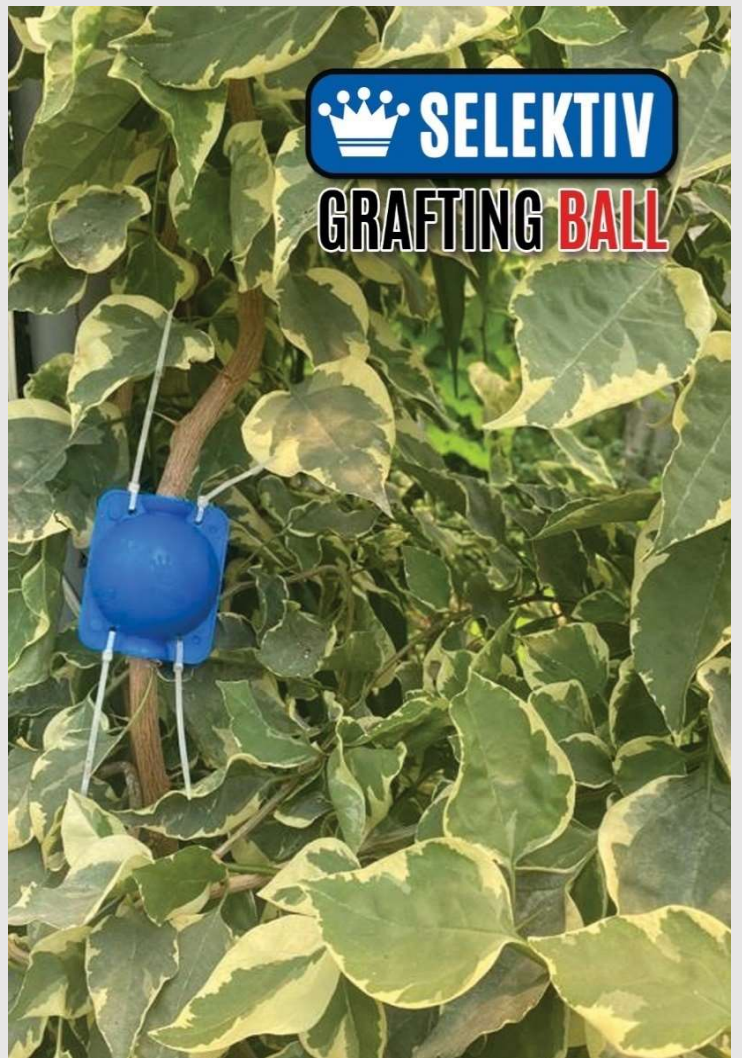
BALL SIZE **B1**

Diameter: 80mm

Branch Size: 7-12mm

High Pressure

For: **Roses, Ficus**





 **SELEKTIV**



GRAFTING BALL

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WHAT YOU NEED FOR PROPAGATION'''

1. SELEKTIVE GRAFTING BALL



2. ROOTING HORMONE



SMART HORMONE: **ANTHURIUM**

ROOTING HORMONE 25%: **Roses, Ficus, Difenbachia** and other Plants

3. **ÄPEX** EARLY-STAGE ROOT HORMONE

(Capsules)





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